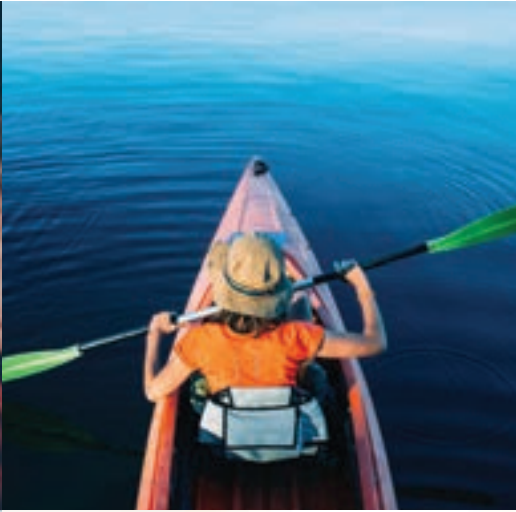




# The Baldwin

L I V E F R E E



# Freedom. Independence. Curiosity.

**DOING THINGS DIFFERENTLY COMES NATURALLY HERE.**

What was it about New England that captured the imagination of renowned poet Robert Frost? Was it the innate independence of the people? Certainly, the natural beauty of New Hampshire played a part. Perhaps it was the shared understanding that we were designed to live free. Whatever it was, Frost testified to the spirit of this area when he extolled the virtues of taking the

road less traveled. And today, just a short drive from the farm where he and his wife lived during the early years of their marriage — and where Frost discovered his unique poetic voice — The Baldwin embodies that road-less-traveled spirit. It's a one-of-a-kind Life Plan Community with a fresh approach to senior living. In short, we're doing things differently.



# Retire anything that weighs you down.

## **EMBRACE THE FREEDOM THAT LIFTS YOU UP.**

The Baldwin is a Life Plan Community for good reason: You. Here, the maintenance-free lifestyle means you'll always have the freedom to choose how you want to live, what you want to do and how this chapter of your life will be defined. Your life. Your plan. And *your* community.

The Baldwin lifestyle isn't prescriptive or bound by artificial limits. That's not our style, and we're pretty sure it's not yours either. Our location in Woodmont Commons means you'll be connected to an intergenerational, semi-urban lifestyle with the walkability, resources and convenience of a city, but the relaxed pace and open spaces of a more rural environment. Enjoy shopping in one-of-a-kind boutiques and national retail stores. Meet a friend for coffee. Gather a

group for a night out at your favorite restaurant or mix it up with a diverse crowd at the local craft brewery. And if you're looking for a dose of pure nature, just grab your water bottle and head out on any of the nearby walking and biking trails.

While you're enjoying everything that's happening in and around The Baldwin, you'll also appreciate Londonderry's proximity to Boston, Concord, multiple airports and all the natural beauty of New Hampshire. With easy access to the Lakes Region, ski resorts, popular beach destinations and the rest of the world, The Baldwin is the perfect home base for everything you want to see, do and accomplish — no matter where your plans take you.

# AT THE BALDWIN, RESIDENTS HAVE A VOICE IN SHAPING THE COMMUNITY'S CULTURE AND PROGRAMMING.

In everything from forming resident-led committees to creating a robust Lifelong Learning program, residents have the opportunity to participate in the life and direction of the community.



# Modern. Progressive.

## EVERYTHING YOU NEED FOR THE LIFE YOU WANT.

Maybe it's the independent New England spirit in us, but we think your home should work for your life, not the other way around. The Baldwin was designed to serve as the foundation for building the lifestyle you choose. You'll find award-winning, one- and two-bedroom floor plans with impressive features not often found in senior living communities. A variety of window styles will fill your apartment home with abundant natural light. When you're in the mood to cook, your open, spacious kitchen with full-size appliances will make it easy to serve up a simple snack or a full meal for guests and still be part of the conversation. When it's time to wind down, step out onto your private balcony or patio with your favorite beverage, or retire to your spacious bedroom with a good book.

**Easier. More convenient. Wicked fun.** No matter which apartment home you choose, you'll have full access to The Baldwin's array of services and amenities, thoughtfully chosen to enhance your life. Just steps from your door you'll find world-class, chef-prepared cuisine made from scratch in both our main dining room and our café. Give your body a workout in the state-of-the-art fitness center with its indoor swimming pool and hot tub, then stimulate your mind with The Baldwin's robust lifelong learning opportunities. Go ahead and fill your calendar with all the fun social and cultural events, recreational opportunities, day trips and adventures you want. Thanks to the completely maintenance-free lifestyle that makes household chores a thing of the past, you'll have plenty of time to do whatever you like — even if that's nothing at all.



**A MAINTENANCE-FREE LIFESTYLE. AWARD-WINNING DESIGN. BECAUSE YOUR HOME SHOULD WORK FOR YOUR LIFE, NOT THE OTHER WAY AROUND.**



# Innovative. Forward-thinking.

## DESIGNED FOR FLEXIBILITY.

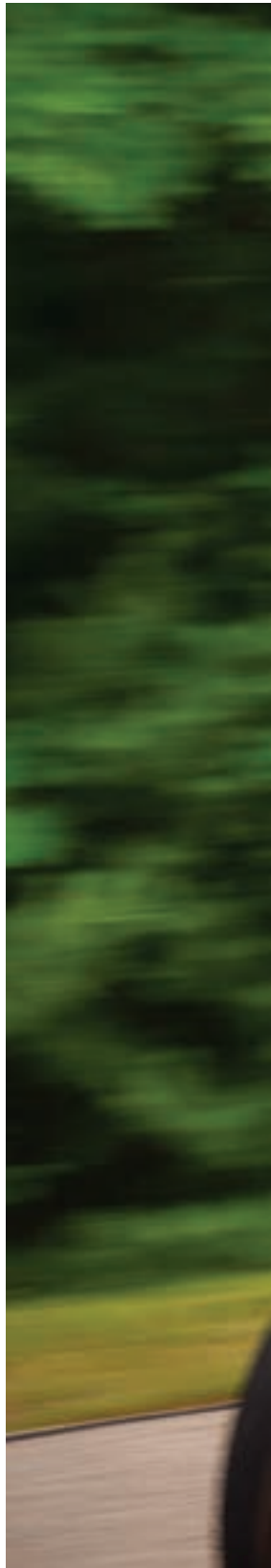
One of the distinct advantages of building an all-new community from the ground up is the opportunity to be intentional in planning every detail — from the building materials to the programs and services that form the building blocks of life at The Baldwin. We not only planned for how senior adults want to live today, but also for how future generations will define and experience this chapter of life. So, in addition to being innovative and forward-thinking now, The Baldwin is aspirational and designed to promote what we all desire: optimum health, independence and the flexibility to make choices.

**Whole-Person Wellness.** Mountains of research and our own experience in senior living have shown that whole-person wellness is a key component of successful aging. This includes not only health of mind, body and spirit, but also social connection, an edifying environment, and the personal fulfillment that comes with

volunteering and sharing your skills with others. At The Baldwin, you'll be empowered to cultivate personal, multi-dimensional wellness in ways that feel natural and satisfying to you.

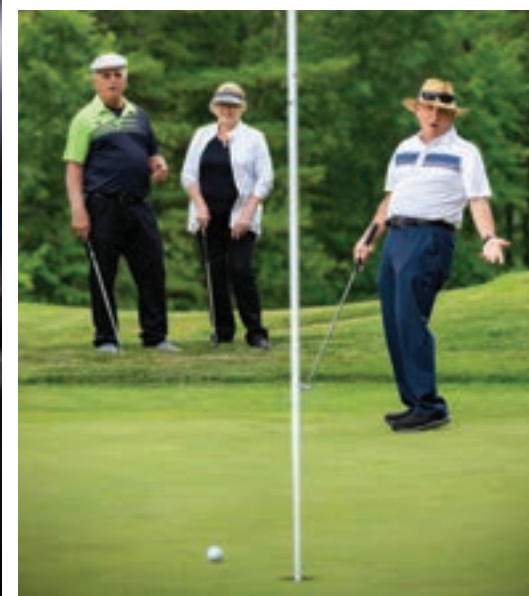
**Flexible Health Care.** Another significant component of the forward-thinking philosophy you'll find here is our plan for flexible, on-site health care. In addition to a Wellness Clinic for acute needs, residents at The Baldwin have priority access to a continuum of healthcare services on our campus including assisted living and memory support. And, while The Baldwin doesn't have a traditional "nursing home," under our expansive license,\* we are staffed and equipped to offer most skilled nursing services right on our campus. In the vast majority of cases, if skilled nursing care is required, you'll be able to continue living in the community while receiving the personalized health care you need.

*\*The Baldwin is licensed as an Assisted Living Residences–Supported Residential Health Care Facility (ALR-SRHCF) by the State of New Hampshire. See our healthcare insert for details.*





**MOUNTAINS OF RESEARCH AND OUR OWN EXPERIENCE IN SENIOR LIVING HAVE SHOWN THAT WHOLE-PERSON WELLNESS IS A KEY COMPONENT OF SUCCESSFUL AGING.**



# The Granite State. The Baldwin.

## **LET'S TALK ABOUT SOLID FOUNDATIONS.**

While The Baldwin is an all-new community, the foundation upon which it has been built is the rock-solid management and impeccable reputation of Edgewood Senior Solutions Group located in North Andover, Massachusetts. But this is not a large-system enterprise. For more than 25 years, Edgewood Retirement Community has maintained a sterling reputation for sound management, the highest quality health care and staff training, and a diverse, enriching, member-driven culture. This same level of excellence and very special culture are being expanded upon at The Baldwin. Here, each and every person is an integral part of our community. And, as a not-for-profit organization, our first concern and top priority will always be doing what's right for residents — our very reason for being.

**We invite you to learn more about The Baldwin and how this unique, all-new community can provide the perfect home base for your one-of-a-kind, road-less-traveled life. To schedule a personal appointment, call us at 603.699.0100.**



I shall be telling this with a sigh  
Somewhere ages and ages hence:  
Two roads diverged in a wood, and I —  
I took the one less traveled by,  
And that has made all the difference.

**ROBERT FROST**



**The Baldwin**

**The Baldwin Welcome Center**

50 Woodmont Avenue | Londonderry, NH 03053 | [TheBaldwinNH.org](http://TheBaldwinNH.org) | 603.699.0100

*The Baldwin is a not-for-profit 501(c)(3) organization.*

